

Samuel Veramendi Calero

Motion Designer

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Available for remote contract work · 4 hours of daily overlap with Auckland

Experience

Motion Designer — Secuencia Motion Studio

Sept 2025 – Present

Contract · Lima (Remote)

Concept, editing, and animation for brand campaigns. Produced long-form and social content in 16:9, 1:1, and 9:16 formats adhering strictly to client brand guidelines.

Motion Designer — Hustle Project Media

Feb 2026 – Aug 2026

Remote (Florida, USA) · Managed 1 editor

Defined a core set of base effects and layers per brand to maintain visual distinction across clients on a daily production schedule. Standardized text MOGRTs, eliminating static text with no added turnaround time.

Automated footage syncing to replace manual downloads from Drive, while streamlining uploads to Drive and ClickUp using standardized client naming conventions, eliminating asset mix-ups across accounts.

Social Media Motion Designer — LaLlamativa.io

Oct 2024 – Jan 2025

Full-time · Andorra (Remote)

Delivered 3 high-complexity video ads per week optimized for retention, clicks, and conversion—handling editing in Premiere, motion graphics in After Effects, B-roll selection, music, and sound design with rapid turnaround times.

Video Editor & Motion Designer — Visualizarte

Feb 2023 – Dec 2023

Full-time, on-site · Miraflores, Lima

Designed a custom MOGRT system and edited training videos end-to-end for Las Bambas heavy-machinery operations.

Project Director — UPC Conecta Producciones

Aug 2018 – Dec 2022

Production house and media outlet for UPC University · Lima

Led the visual identity rebranding during the transition from radio to a full media platform, designed logos for 8 TV-format shows, and launched television content production. (Previously Video Editor & Social Media Manager).

Graphic Designer — Greetings Perú

Apr 2015 – May 2017

Internship · Lima

Created graphic assets for social advertising campaigns and designed visual content across all sections of the official company website.

Freelance Experience

Total Studio

2026

– La Cura (2D and 3D animation, 4 deliverables).

- Costeño (2D animation, 3 deliverables).

Pluger Media

2023

- Euge Oller (prominent Spanish creator with over 1M YouTube subscribers).
- FitGeneration (created high-retention long-form content for a channel with 739K – YouTube subscribers).

Tools

- After Effects — Animation, custom expressions, automated scripting.
- Premiere Pro — Long-form & short-form video editing.coll.
- Photoshop
- Illustrator
- Blender — Actively expanding skill set.
- DaVinci Resolve
- Rive — Exploring production integration.

Education

Audiovisual Communication & Interactive Media — UPC, Lima

2018 – 2024

Completed full coursework.

Languages

- Native Spanish.
- English (Professional written, conversational spoken): 4 years of client-facing written communication with teams in the US, Spain, and Andorra.